



# STRI Trueness Meter Program



The Program has been developed in partnership with hundreds of golf clubs across the UK to provide you with objective information on how your greens are performing.

This new service gives you the tools to communicate both the current status and improvements in quality on your greens easily to everyone within your club.



## Why was the STRI Trueness Meter Program developed?

We received constant feedback from golf club committees and greenkeepers that the current assessment of greens is often 'confused' and led by comments made directly by the members. Such comments are usually subjective, based on how well or not the golfer has done on that particular day.

STRI wanted to provide golf clubs with a range of objective data they could use to assess and improve quality of greens and communicate current performance of greens easily to everyone within the golf club.

Throughout 2009/10 STRI worked with more than 130 golf clubs to pilot this new service and develop the tools to make this both effective and relevant for all golf clubs.



## What is STRI Trueness Meter Program?

The STRI Program consists of a concise set of measurements taken to assess the performance and quality of greens on your golf course. The measurements take into account speed, firmness, smoothness, trueness, moisture content, Organic Matter and soil analysis. These measurements are analyzed and interpreted by STRI consultants, in partnership with greenkeepers and committees, which then provide valuable input into the management programs for your greens.

STRI also provides a web-based data entry system to encourage clubs to record their own measurements on a regular basis – weekly, monthly, or whenever suits you. You will receive your own individual web page, where you can enter your data and access all your historic reports and data whenever you need them. All data can be accessed and printed in table or graph format.

# How do you and your golf club benefit?

- Objective data to assess your green's performance:
  - ⌚ Smoothness/Trueness
  - ⌚ Firmness
  - ⌚ Speed
  - ⌚ Moisture levels
  - ⌚ Organic Matter
  - ⌚ Soil analysis
- Accurate assessment of playing quality
- Data and information used in your management program for greens
- Data used as a tool for greenkeepers to report 'true' conditions of greens
- Increased consistency across all greens
- Monitoring of ongoing trends
- 'Individual club' targets set across all greens
- Easy-to-understand data tables and graphs – useful for notice boards and club communications
- On-line 24/7 access to your club's current and historic data





## What reports and information does the program provide?

You will receive the following as part of the program:

1. **Detailed agronomy report** – All the measurements and data are included in a detailed and technical report, with full interpretation of results and recommendations.
2. **Data report** – You will also receive a Trueness Meter data report, with 'easy-to-read' table and graph formats, which clubs find useful for communicating progress to their members.
3. **Web-based data entry** – Each club will have access to the Trueness Meter portal to enter your own data and access all your historical reports and data.

## How do you book your consultation?

The STRI Trueness Meter Program is offered as an additional service to complement our STRI Consulting service, this comprises of a full assessment and analysis of your golf course with recommendations for improving playing qualities, along with the objective measurements and assessment of greens included in the program.

For more information or to book your consultation visit call us on **+61 3 9558 6514** or email us at [info@striaustralia.com.au](mailto:info@striaustralia.com.au)

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